

REPORT

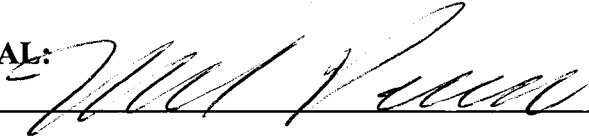
DATE: December 6, 2007

TO: Community, Economic and Human Development Committee

FROM: Mark Butala, Program Manager, Compass Blueprint, butala@scag.ca.gov, 213-236-1945

SUBJECT: Compass Blueprint Demonstration Project Evaluation Criteria

EXECUTIVE DIRECTOR'S APPROVAL:



RECOMMENDED ACTION:

Approve a revision to the evaluation criteria that awards bonus points to projects supporting the 2008 RTP Policy Forecast Alternative.

BACKGROUND:

Through the Compass Blueprint Demonstration Projects, SCAG continues to partner with cities and counties by offering resources to assist with local planning efforts consistent with the Compass Principles. On October 5, 2006 CEHD approved the attached selection criteria used to evaluate applications for services requested by local jurisdictions. In light of the new growth policies recommended by CEHD to be included in the 2008 RTP Policy Forecast Alternative, staff recommends the Demonstration Project evaluation criteria be revised to reflect this direction.

The recommended action would add up to 25 additional points for projects allocated as follows:

Consistency with 2008 RTP Policy Growth Forecast: (15/25 Points)

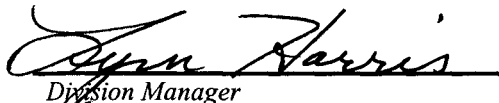
- The plan/project is in a 2% Strategy Growth Opportunity Area as defined by the 2008 RTP Policy Growth Forecast (15 points)
- The plan/project is in a critical 2% Strategy Growth Opportunity Area as defined by the 2008 RTP Policy Growth Forecast (25 points)

The new criteria would be used in the evaluation of projects for the next round of Demonstration Project applications under consideration by this Committee in early 2008.

FISCAL IMPACT:

Work associated with Compass Blueprint Demonstration Projects is included in WBS' #08-065.SCGS1/C1

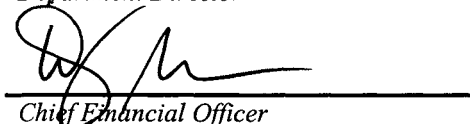
Reviewed by:


Division Manager

Reviewed by:


Department Director

Reviewed by:


Chief Financial Officer

**Compass Blueprint Demonstration Projects
Proposal Review Criteria
Approved October 5, 2006**

Transportation & Land Use Planning Integration: (20 points)

- Acknowledge and leverage the relationship between land use and transportation planning to provide mobility, livability and air quality benefits.
- Encourage new development near existing and planned transportation infrastructure, especially transit resources.
- Plan for land uses that promote alternative transportation modes to the automobile.

Infill, Redevelopment & Density: (20 points)

- Locate new development within or adjacent to existing developed areas.
- Rehabilitate already developed yet obsolete and underutilized areas.
- Help accommodate forecasted growth by thoughtfully increasing density while preserving quality of life.

Land Use Mix & Housing: (15 points)

- Plan for land uses, including mixed-use development, that provide mobility, livability, prosperity and sustainability benefits locally and regionally.
- Improve local and regional jobs-housing balance.
- Provide new housing, with a mix of densities and styles, for a range of income levels.

Infrastructure & Resource Efficiency & Sustainability: (15 points)

- Maximize efficiency in infrastructure development and use.
- Maximize efficiency in energy and natural resource use.
- Conserve agricultural land and open space.

Project Logistics & Need: (30 points)

- Demonstrate a clear need for the project and requested services.
- Create new public and private partnerships for the project.
- Leverage other public and private funding sources, in addition to the required match.
- Outline a realistic timeline and demonstrate local ability to complete the project on time.
- Demonstrate relevance to - and maximize use of - services offered through the Compass Blueprint program.
- Locate the project to provide geographic and demographic diversity for the Compass Blueprint program.

Consistency with 2008 RTP Policy Growth Forecast: (15/25 Points) Proposed December 6, 2007

- The plan/project is in a 2% Strategy Growth Opportunity Area as defined by the 2008 RTP Policy Growth Forecast (15 points)
- The plan/project is in a critical 2% Strategy Growth Opportunity Area as defined by the 2008 RTP Policy Growth Forecast (25 points)

SCAG Membership: (Yes/No)

- Approval of any project proposed by a non-member city is contingent upon that city becoming a member of SCAG.